#### **MISSION STATEMENT**

The Kraemer Library & Community Center provides library services – books and other materials in many formats, meeting space for public use, and programs geared to the broad and varied informational, cultural, educational, and recreational purposes of all people of all ages in this community.

The Kraemer Library & Community Center was established under the provisions of Chapter 43 of the Wisconsin Statutes.

On the 14<sup>th</sup> day of January 1964, the Plain Village Board of Trustees adopted, approved, and signed Ordinance #42 creating a Library Board for the Village of Plain and providing for its organization and functions. Bylaws were formally adopted on February 4, 1964. On June 23, 2003, the library moved to and dedicated a new facility and formally changed its name to the Kraemer Library & Community Center. The Kraemer Library affirms the principles of democratic access to knowledge expressed in the Library Bill of Rights and the Freedom to Read statements.

The Kraemer Library & Community Center operates as a municipal library serving the residents of the Village of Plain and the surrounding rural townships.

The Kraemer Library & Community Center is a member of the South Central Library System and meets the requirements listed in the Wisconsin Statutes, s.43.15(4)(c). Kraemer Library and Community Center

### Long-Term Strategic Plan

2019-2024

### LONG-TERM OBJECTIVES FOR 2019-2024

# **Objective 1:** The library will be modifying operating hours to better meet the needs of our patrons.

- The goal of this objective is to attain consistency in the hours that the library is open. For example, the library would open at the same time every day and perhaps close earlier on Friday and Saturday.
- Steps toward the goal may include hiring an additional parttime worker.
- When a decision is made, it will be communicated via newsletter, Facebook, Home News, and notices posted in the library.
- To determine effectiveness, a count of incoming visitors will be maintained for a period after a change is made through manual means or improved tracking software.

#### Objective 2 – Add a small conference room / study area

- Community room reservation records show that the room is used almost daily throughout the year, and comments on the 2018 community survey indicated the need for additional meeting space.
- One possible option would be to convert the current alcovehistory area into a private meeting / conference room.
- Obtain estimates for renovation cost and when finished, communicate availability of room via public open house, messages to local businesses, through the newsletter, Facebook, local weekly paper and notices in library.
- To determine effectiveness, continue to track usage of all community use space.

# **Objective 3 – Update community room and outdoor landscaping**

• The tables and chairs in the community room have not been updated since the library opened in 2003. Many of the clothcovered chairs are stained and can no longer be properly cleaned.

#### **Objective 4: Update the library's logo and written motto.**

- Consider whether the library's logo (a circle within a square with the library name encircling it) and motto "Preserve, Encourage, Imagine") should be modified to represent the library's meaning to patrons and community.
- Since the motto appears above the library entrance, it could be expanded to better represent the library's role in the community.
- The logos of many other South Central System libraries include a photo or drawing of the library.
- This effort would involve a committee that would seek ideas from both patrons and the community.

#### Submitted by Long-Range Planning Committee:

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